



## James M. Rossmeissl

### Senior Executive Vice President

Jim Rossmeissl is senior executive vice president of The Boldt Company.

Before joining Boldt's management team in 1977, Jim gained sales and marketing experience with one Fortune 500 company and knowledge of design, building and construction with another Fortune 500 firm.

As senior executive vice president for The Boldt Company, Jim is responsible for corporate growth strategy. He also oversees the development and implementation of corporate sales and marketing activities and procedures, and directs the business development efforts of all operating units. Under his watch, corporate annual volume has grown from \$50 million in the late 1970s to upwards of \$700 million today.

He is a graduate of the University of Wisconsin with degrees in both Economics and Psychology.

Rossmeissl is a member of the American Hospital Association, the American Society for Hospital Engineering, and the Wisconsin Hospital Association.

His involvement in the community includes the University of Wisconsin School of Architecture and Urban Planning (Deans Advisory Council), Junior Achievement (Board of Directors), Welton Enterprises Inc. (Director), Integrity Mutual Insurance Co. (Past Director), Fox Valley Chamber of Commerce (Past Director), Fox Valley Arts Alliance (Past Director), in addition to support for several charitable capital campaigns.